

Leadership Fundamentals

Open training for all target groups

For managers. This training course is ideal for employees who are about to be promoted to their first management position or who already have several years of management experience. More experienced managers will also benefit from modernising and expanding their skill set in a targeted manner. The focus of this training course is on teaching the comprehensive tools of a modern manager in the digital age and the exchange of experiences across target groups.

1. Opening

- Why employees leave their manager
- The uniqueness of the C.O.A.C.H.® concept - how we stand out from the mass of leadership trainings on the market
- Your transformation to Superboss - from manager to leader
- Leadership screenshot

4. C.O.A.C.H.®

- Communication - the most important leadership competence at all
- Feedback/ Feedforward
- Conflict management - dealing with difficult employees
- Leadership moments (in front of an audience) - executive presence

6. C.O.A.C.H.®

- Employee retention - toolbox recognition
- Coaching/ Mentoring/ Sponsoring/ Training/ Advising
- Collegial mentoring

2. C.O.A.C.H.®

- Leadership lessons from other leadership disciplines
- Vision, mission, values, strategy, purpose, ethics, principles, authenticity, humanity - why all of these things are important
- Strategic thinking and decision-making
- The dilemma - time for work vs. time for employees
- Organisation design - how to structure
- Target agreements - focus and simplification
- Leadership styles and situational leadership - Chief Energy Officer
- Introvert - Ambivert - Extrovert
- Double tops
- The magic of empowerment

5. C.O.A.C.H.®

- Toxic Leadership - psychological safety
- Leadership and corporate culture - quiet quitting
- Leadership in borderline situations
- Toolbox Leadership
- IQ/ EQ/ SQ/ PQ/ DQ
- Flow theory
- Burnout
- Resilience - the underestimated competence



*Note:
The training is based on the Harvard Business School learning concept. Theory is taught in speed learning blocks, and what has been learned is experienced in case study interactions.*

3. C.O.A.C.H.®

- The Future Leader - effective leadership
- Empathy and self leadership - the essential basis for good people leadership
- Personality tests (MBTI, DISG, OPQ etc.)
- Skill-Will-Matrix (the nine-to-five)
- Personality psychology - employee types
- Cross-generational leadership

7. Closing

- Creating and leading high performance teams
- Employee development (Get Them - Grow Them - Retain Them)
- Leadership trends - sense & nonsense
- Career tips

Further information

 Max. 12 Participants,
2 Trainers

 Duration: 2 Days

 Hamburg, Berlin, Frankfurt,
Munich, Vienna

 Tickets: 3.490 € plus VAT
incl. Food & Beverages,
Dinner and Overnight
Accommodation



„THE CONDUCTOR
OF AN ORCHESTRA
DOESN'T MAKE A SOUND.
HE DEPENDS, FOR HIS
POWER, ON HIS ABILITY
TO MAKE OTHER PEOPLE
POWERFUL.“

*Benjamin Zander
Conductor*

